



# Strategic Plan 2021-2026

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## *The* Advocacy Foundation, Inc

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[www.TheAdvocacy.Foundation](http://www.TheAdvocacy.Foundation)



# Restoration



## Amos 9:11-15 (NKJV)

Israel Will Be Restored

11 “On that day I will raise up The tabernacle of David, which has fallen down, And repair its damages; I will raise up its ruins, And rebuild it as in the days of old; 12 That they may possess the remnant of Edom, and all the Gentiles who are called by My name,” says the LORD who does this thing, 13 “Behold, the days are coming,” says the LORD

“When the plowman shall overtake the reaper, And the treader of grapes him who sows seed; The mountains shall drip with sweet wine, And all the hills shall flow with it.

14 I will bring back the captives of My people Israel; They shall build the waste cities and inhabit them; They shall plant vineyards and drink wine from them; They shall also make gardens and eat fruit from them. 15 I will plant them in their land, And no longer shall they be pulled up From the land I have given them, “ Says the LORD your God.

## Amos 9:11-15 (The Message)

Blessings Like Wine Pouring off the Mountains

11-12 “But also on that Judgment Day I will restore David’s house that has fallen to pieces. I’ll repair the holes in the roof, replace the broken windows, fix it up like new. David’s people will be strong again and seize what’s left of enemy Edom, plus everyone else under my sovereign judgment.” God’s Decree. He will do this . 13-15 “Yes indeed, it won’t be long now.” God’s Decree.

“Things are going to happen so fast your head will swim, one thing fast on the heels of the other. You won’t be able to keep up. Everything will be happening at once – and everywhere you look, blessings! Blessings like wine pouring off the mountains and hills. I’ll make everything right again for my people Israel:

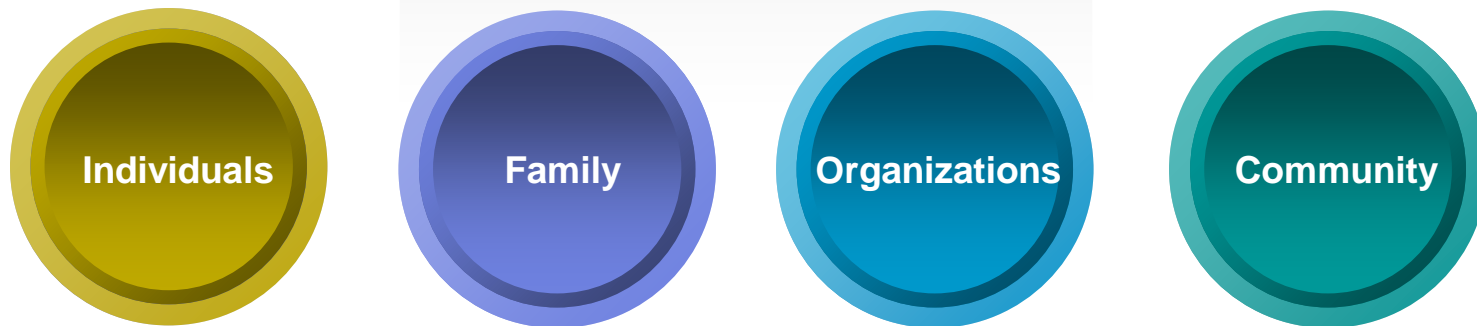
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# Community Development



*"Preparing Individuals, Organizations and Communities  
to Achieve Their Full Potential"*

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# Priorities 2021-2026



## ACBP CCY CEY Grant Activities

**Development of Collaborative Partners**

**Program Development**

**Leadership Development**

**Organizational Development**

**Community Engagement**

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# Development of Collaborative Partners



Acquisition of Funding For Program and Organizational Development for:

## Core Partners

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*The Clayton County Youth Services Partnership*  
*The Clayton County Fatherhood Initiative Partnership, Inc.;*  
Clayton County Parks & Recreation Department;  
Clayton County Juvenile Court;  
Clayton County Sheriff's Office;  
Clayton County Police Department;  
Dads On Duty;  
Morehouse School of Medicine - Health Promotion Resource Center;  
Lion of Judah Community Development Center;  
The Metropolitan Atlanta Violence Prevention Partnership;  
National Family Life & Education Center;  
The South Georgia Regional Achievement Center;  
The Get-Ahead House;  
The Josh Gibson Youth & Family Resource Center;  
The Lamar County Activity Center;  
US Department of Justice & Delinquency Prevention (Office of Justice Programs);  
Visions Unlimited Community Development Systems, Inc.

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# Acquisition of Funding



Potential Funding Sources

**Government**

**Non-Government**

**Private  
Foundations**

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# Acquisition of Funding



## Government Sources

[Grants.gov](https://www.grants.gov)

[ojjdp.ncjrs.org](https://www.ojjdp.ncjrs.org)

[cycc.state.ga.us](https://www.cycc.state.ga.us)

etc.

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# Private Funding Sources



## Non-Government Sources

**Independent**

**Corporate Foundations**

**Independent Foundations**

**Community Foundations**

**Operating Foundations**

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# Acquisition of Funding



Non-Government Sources	Number of Foundations	Total Giving	Percentage	Assets	Percentage
<b>Independent</b>	63,059	\$25,199,394	69.2 %	\$455,570,231	82.7 %
<b>Corporate</b>	2,607	\$ 3,995,705	11.0 %	\$17,795,181	3.2 %
<b>Community</b>	707	\$ 3,217,048	8.8 %	\$44,583,970	8.1 %
<b>Operating (Corporate)</b>	113	\$ 3,298,232	9.1 %	\$ 314,623	0.1 %
<b>Operating (Non-Corporate)</b>	4,609	\$ 692,255	1.9 %	\$32,288,045	5.8 %
<b>Total</b>	71,095	\$36,402,633	100.0 %	\$550,552,049	100.0 %

Notes: (1) Dollars in thousands; Due to rounding, figures may not add-up; (2) Includes grants, scholarships, and employee matching gifts; excludes set-asides, loans, PRI's, and program expenses; (3) Corporate foundations & Operating foundations established by corporations accounted for 1/5 of Foundation giving.

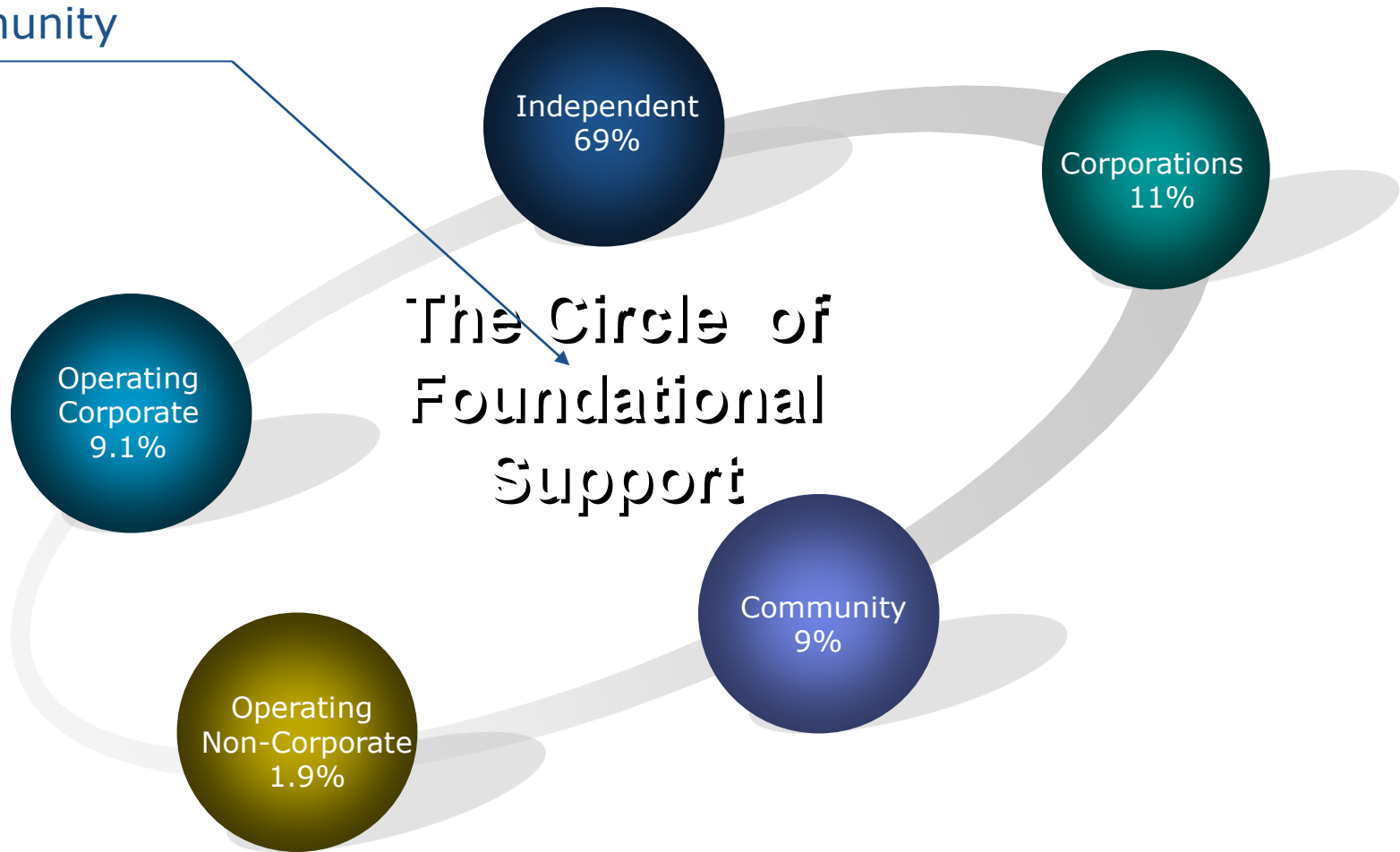
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# Philanthropic Trends



The Giving  
Community



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# Acquisition of Funding



## Non-Government Sources

Funding Sources



Note: Based on total giving by 71,095 grantmaking private and community foundations.

<sup>1</sup>Excludes giving by corporate operating foundations.

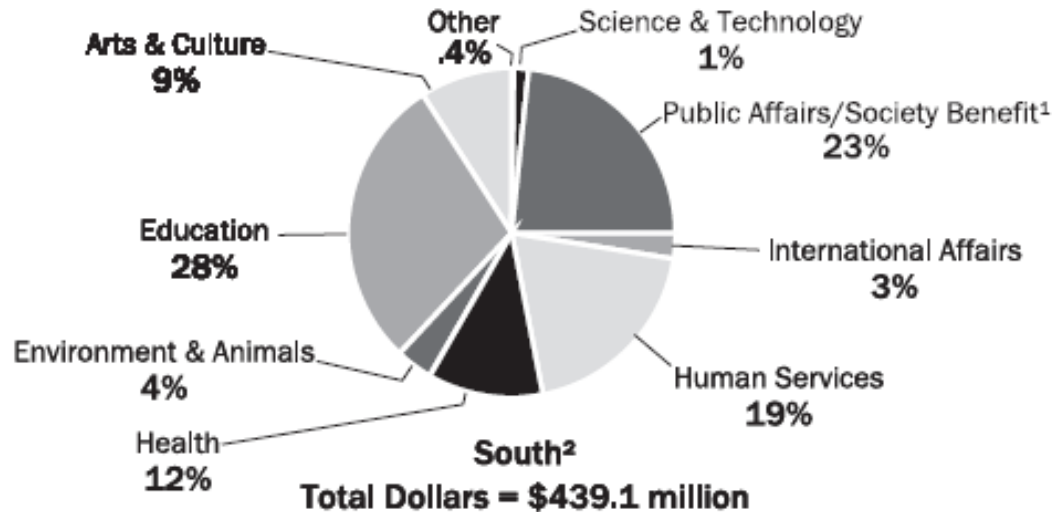
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# Acquisition of Funding



## Non-Government Sources

Types of Projects Being Funded



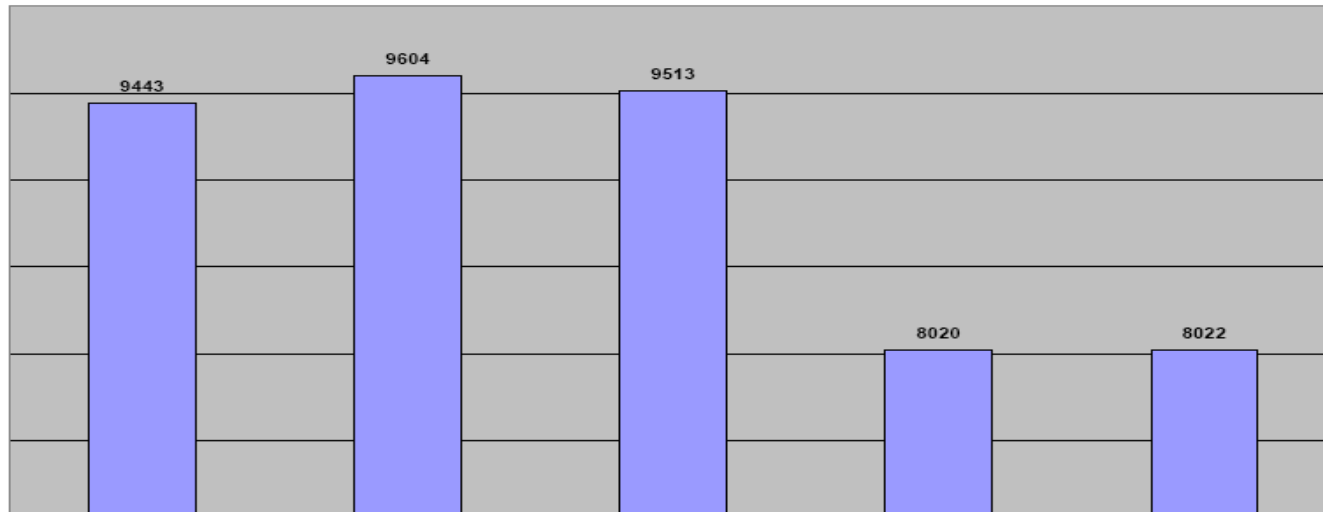
Note: Based on a sample of 181 larger Corporate Foundations.

<sup>1</sup> Includes Civil Rights and Social Action, Community Improvement & Development, Philanthropy and Voluntarism, and Public Affairs.

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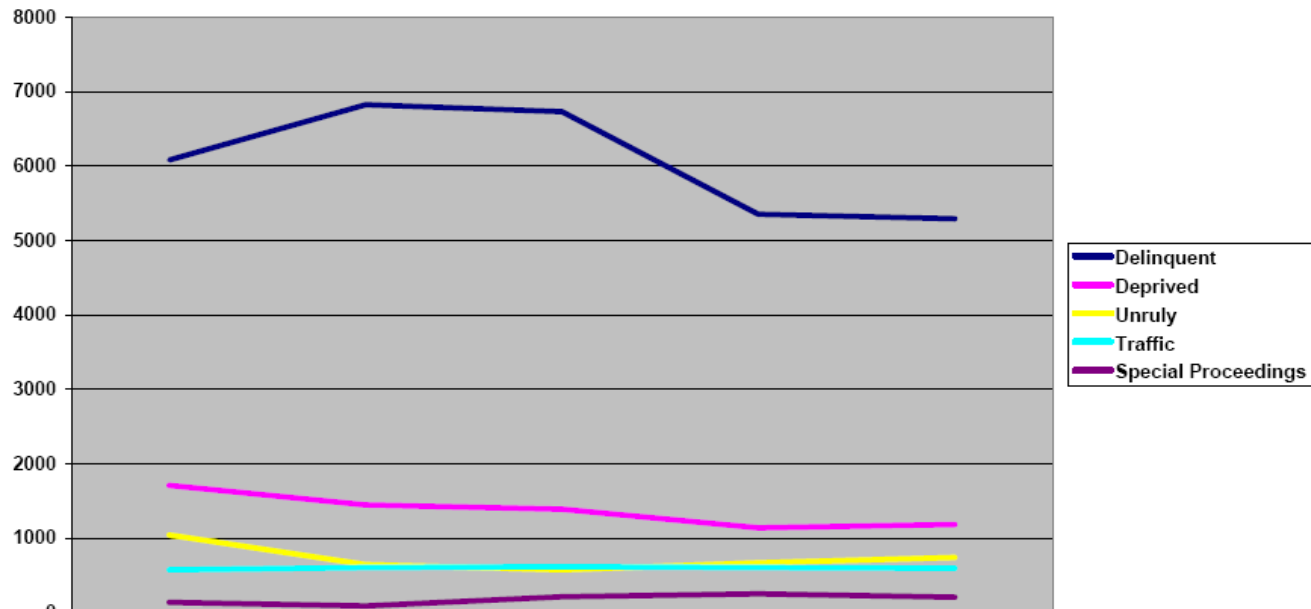
## Juvenile Court Filings (Quantity)



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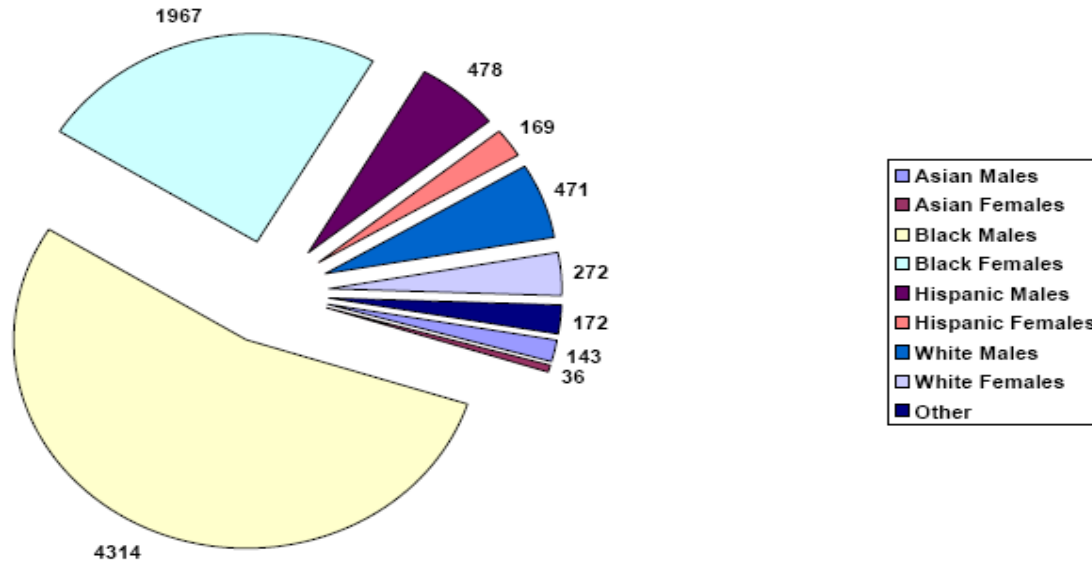
## Juvenile Court Filings (Type)



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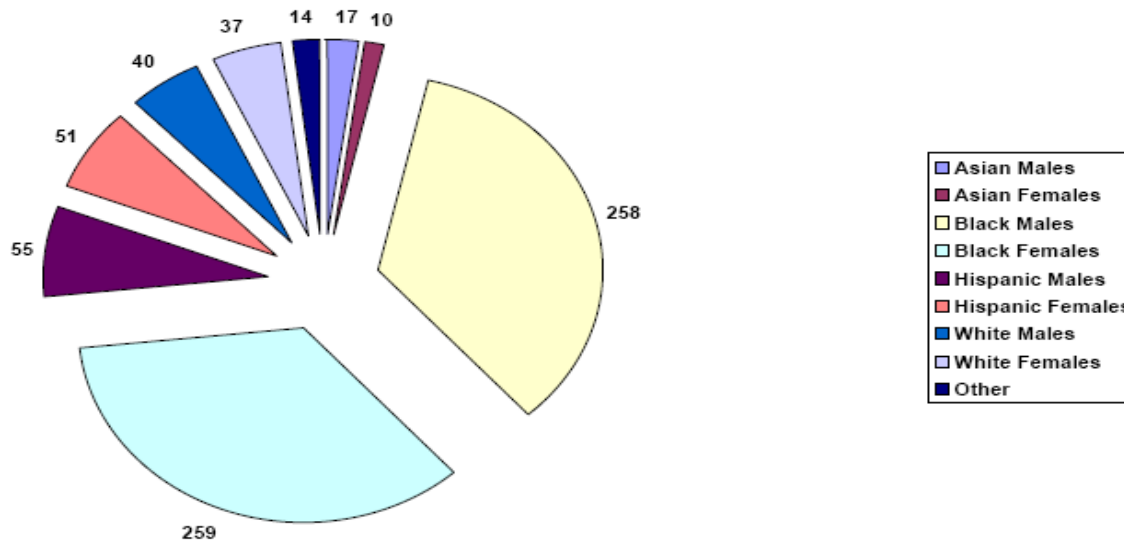
## Juvenile Court Filings (Race/ Gender)



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## Juvenile Court Filings (Unruly)



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## Juvenile Court Filings (Age)

### Complaint Filings by Age Groups

Type	10 & Under	11 to 13	14 to 15	16 & Over	Unknown	Totals
Delinquent	66	1271	2412	1539	2	5290
Unruly	3	117	421	200	0	741
Deprived	832	130	120	100	2	1184
Traffic	0	26	165	407	0	598
Special Proceedings	107	31	34	31	6	209
<b>TOTAL</b>	<b>1008</b>	<b>1575</b>	<b>3152</b>	<b>2277</b>	<b>10</b>	<b>8022</b>

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# Organizational Capacity-Building



## **Stage One** **Organizational Development / Entity Structuring**

501(c)(3) Preparation and Acquisition:  
Articles of Incorporation  
By-Laws Development  
Conflict of Interest Policies Development

---

Financial Systems Acquisition and Development  
Accounting Procedures Development  
Officer / Director Training  
Board of Directors Development  
Organizational Meetings & Facilitation  
Policies & Procedures Development  
Strategic Planning & Management  
Grant Writing and Procurement

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# Organizational Capacity-Building



## Stage Two Officer Training / Board Development

Best Practices Development

Budget Development & Management

Collaborative Partnership Development

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# Organizational Capacity-Building



## **Stage Three Sustainability/ Compliance/ Evaluation**

Data Development/ Demographic Analysis

Empirical Data Development

Evidence-Based Reporting

Federal, State and Local Regulatory Compliance

Office/ Letterhead & Marketing Materials Development

Community Needs Assessments

Program Development

Research

Site Visit Preparation

Turn-Around Management

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# Program Development



## Statistical Research/ Analysis/ Emerging Trends

OJJDP Objectives & Priorities

National Report

(Juvenile Offenders & Victims)

Juvenile Delinquency Statistics

National Fatherhood Initiatives

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# Program Development



## Surveys

Community Needs Assessments

Organizational Assessments

Key Informant Interviews

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# Program Development



## Evidence-Based Curricula

*The* Redemptive Justice Project - A Multidisciplinary Approach

The [NFLEC] Ten-Step Rites of Passage

Fatherhood Initiatives – 24/7 Dads

Mentoring Children of Prisoners – The Amachi Model

Hood-Court - NAYC

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# Program Development



**Ten-Step Rites of Passage – Ms. Patricia Milton**

**24/7 Dads – tbd**

**Mentoring Children of Prisoners – tbd**

**Hood-Court - tbd**

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## **Additional Program Development**

**Acquisition of Funding**

**Curriculum Development**

**Program Monitoring**

**Evaluating Program Outcomes**

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# Upcoming Events



**Training**

**Workshops**

**Retreats**

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# Upcoming Training Events/ Workshops/ Retreats



## *The Redemptive Justice Project - A Multidisciplinary Approach*

Jack Johnson

## Ten-Step [NFLEC] Rites of Passage

tbd

## Board Retreat

Rev. Mark L. Merrill

## Project (tbd)

tbd

## Mentoring Children of Prisoners

tbd

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## Best Practices Development

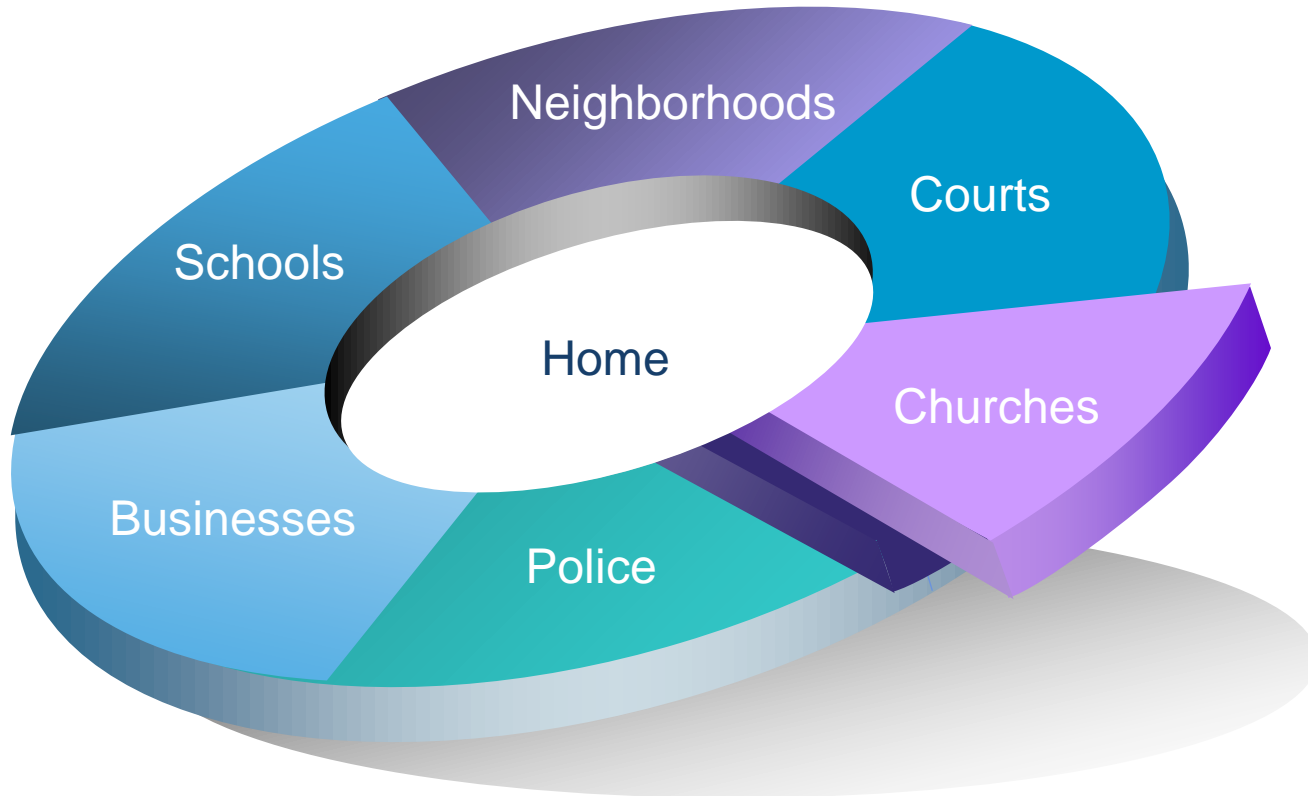
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# ADVOC-8



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# Leadership Development



**Board Composition and Function**

**Staff Professional & Career Development**

**Training & Development of Volunteers**

**Succession Planning**

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# Organizational Development



**Board Governance**

**Systems: Management/ Human Resources  
Financial/ Information Technology/ Planning**

**Written Policies & Procedures**

**Fiscal Controls**

**Comprehensive Communications Strategy**

**Nonprofit Incorporation**

**Grant Writing Training**

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# Strategic Progress



**FY-2003-06**

**FY-2007-10**

**Ongoing**

**Advocacy  
Foundation  
Development**

**Collaborative  
Partnership  
Development  
and  
Fortification**

**Regional  
Initiatives  
and  
Expansion  
National**

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# Community Engagement



**Community Asset Mapping**

**Community Needs Assessments**

**Establishing Collaborative Relationships**

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# On The Drawing Board



## Capacity-Building & Community Project Examples



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# Acquisition of Funding



## Non-Government Sources

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Operating	4,722	6.6	3,990,487	11.0	32,602,668	5.9
Corporate	113	0.2	3,298,232	9.1	314,623	0.1
Non-Corporate	4,609	6.5	692,255	1.9	32,288,045	5.8
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