# ComeUnity ReEngineering

7he Advocacy Foundation, Inc.

Preparing Individuals, Organizations, and Communities to Achieve Their Full Potential



# ComeUnity Intelligence & Application

Applied knowledge through conventional and innovative intelligence gathering.

### **Executive Summary**

Restorative justice is best applied when circumvented by preventative programs and initiatives that replace blight and hopelessness with achievable high expectations. Education, job creation and affordable housing are primary interventions, proven to redirect underserved/at-risk youth from entering the juvenile justice system — crucial to enhancing the quality socioeconomic growth and development.

In addition to award winning achievements in restorative justice, The Advocacy Foundation engages communities through a unique commonsense Community Intelligence and Application (CIA) engagement system. CIA is comprised of a collective of senior level strategist, managers and proven leaders with collectively more 90 years of notable corporate, legal and community service performance; which have accumulated into a unique skill set, proven successful in —"bridging the improbable into the extraordinary."

Our CIA engagement system is a foundational support that assures The Advocacy Foundation's internal and external governance, accountability and best business practices, while sustaining our performance as a socioeconomic support provider.

# Community Intelligence and Application (CIA) Engagement System

### **Purpose:**

Gathering Community Intelligence through conventional and innovative strategies for the purpose of engagement applications to provide relevant support and strengthen the socioeconomic interest of all community stakeholders.

Prevent threats and further non-productive practices proven detrimental to the socioeconomic development of community security objectives by collecting intelligence that matters, producing objective all-source analysis, conducting effective support and prudent oversight, and safeguarding the best interest that help keep our communities productive and safe.

### What We Do:

We provide Point-of-Need engagement strategies, management and support systems that are crucial for assuring intelligent decision making in all aspects of socioeconomic venture. Our CIA system provides *real* data to be applied for optimal decision making.

"How much longer can society bare incompetency, riding the merry-go-round of repeating the same tactics, getting the same results with the apathy of - so, let's try it again...?" — Mark L. Merrill

### How We Do It

our ongoing respective and collective successes are the result of four (4) Macro Innovative essential principles that are proving to develop exceptional outcomes in socioeconomic immigration ventures. Each macro principle is comprised of multiple comprehensive micro multidisciplinary modules.

### The following is a brief introduction of our four (4) MACRO PRINCIPLES:

### **1. Progressive Governance**

Achieving desired outcomes is highly dependent upon a well informed and proactive governing body. Incompetency in governance is a continual detriment to the best interest of socioeconomic venture. Our Progressive Governance system accounts for approximately 90% of the overall success of a venture. Our multidisciplinary approach strategically engages and assesses current or newly forming governing bodies, develops point-of-need training, implements and provides comprehensive support and oversight to assure strong governance.

### 2. Progressive Quality Control

Overreliance on single source funding, organizational management problems, project management problems, inaccurate financial projections, board capacity, human resource failures, organizational communication, minimal community support and unrealistic performance standards continue to plague socioeconomic venture. Our multidisciplinary approach is a strategically unique and comprehensive engagement methodology, with meticulous focus on details (especially those traditionally overlooked or ignored) that make a profound difference. Much emphasis is devoted to circumventing human error through aligning systems of engagement, assessment, corporate culture and "real-time" data driven monitoring.

### 3. Progressive Strategic Engagement

Brick and mortar alone, regardless of aesthetics, has repeatedly mislaid the intended objective of many ventures; often the result of neglecting a philosophical and programmatic internal and external support system. Traditional socioeconomic venture achieves partial economic sustainability due to disconnected community sectors and non-existent intercommunication. Our multidisciplinary approach is a proven system of accountability and innovative methodology that is crucial to assessing and informing rooftop and programmatic needs. Progressive Strategic Engagement meticulously focuses on the details and implementation of the actual scope of work; detailed attention being applied to initial and ongoing engagement and communication processes among all venture stakeholders.

### 4. Progressive Prudent Oversight

Disappointment, resulting from what is often later discovered as a lack of commonsense, is evident in the data review of many under-achieving or failing ventures. Incompetency in general oversight, in our opinion, is unacceptable – but often the most significant area that challenges the success of a venture. Progressive Prudent Oversight, our multidisciplinary approach, is crucial to assuring that the perspectives and perceptions of oversight providers is both accurate and practical. We meticulously focus on proactively forecasting and overcoming real and perceived obstacles through equipping overseers with innovative tools proven in assuring success.

# 7he Regional Education Training & Resource Complex

"THE REGIONAL EDUCATION AND TRAINING COMPLEX (RETRC) ENGAGES IN COMMUNITY REGINEERING THROUGH A REASEARCH, FINANCE AND MANAGEMENT SYSTEM WHICH BRIDGES SOCIAL, ECONOMIC, EDUCATION AND LEGAL SECTORS WITHIN EMERGING/FRONTIER COMMUNITIES WHILE STIMULATING AND EXPANDING THE LOCAL AND REGIONAL ECONOMY."

#### **Our Model**

The Advocacy Foundation RETRC is a support HUB for planning, development, and management of community Initiatives and Program Partnerships in social economic education and legal sectors; community-Inclusive driven methodologies that align resources, educate, train and strategically redeploy assets in accordance with vested constituents within the Community for effective re-eengineering and Community Expansion.

**Research** – Pre-feasibility (macro), feasibility (micro), Community Forecasting and Planning, designing and developing a comprehensive structural foundation ideal for holistic community development. The Advocacy Foundation identifies several crucial areas, most often overlooked /neglected, which, once appropriately addressed, will save billions of dollars, and accurately address and resolve the REAL problems innate to community expansion.

**Funding** – Bridging accountability and funding, specifically designed to change the face of accountability in a manner mutually beneficial to all entities and aspects within the business of investment and community development processes and relationships.

Accomplishing accountability among philanthropic and investor relationships is not The Advocacy Foundations benchmark for success; success is only accomplished through continued expansion of quantitative and qualitative sustainability, expansive longevity and legacy building for all involved parties.

<u>Management System</u> – Proprietary community engagement and process management: Progressive Governance, Progressive Quality Control, Progressive Strategic Engagement and Progressive Prudent Oversight.

**Community Education and Training** – Community Re-education through comprehensive training modules designed for Workforce Development and synergizing of community programs that engage all members of the community inclusive of the impact of mental health and low technical skills on economic community growth.

# ComeUnity BRIDGE

n order for opportunities presented to prove sustainable, to yield profit, and to achieve short and long-term goals there must first be the establishment of a holistically accountable infrastructure and business/operations culture, which will encompass multiple sublevel structures of accountability – checks and balances. Our proven engagement and accountability processes are specifically designed for customizable adaptation to meet and exceed criteria crucial to success within community, economic and human development – both foreign and domestic. The nature and level of our existing networks, uniquely positions us to implement nationally – immediately.



- I.The Advocacy Foundation provides 1st level oversight and management for all levels of engagement. We are the Process Management and Assured Accountability (BRIDGE) between funders and non-profit organizations, and their accomplishing their respective goals.
- 2. Collaborative bridging with national ministry accrediting institutions e.g., the International Fellowship of Christian Ministries (IFCM)... is a crucial screening and qualifying phase for churches/NPOs ensuring accountability to receive funding; using their existing application processes works in conjunction with the oversight of The Advocacy Foundation.
- 3. Our proprietary (FACE) initiative is the mobilization phase of the administrative process crucial to getting off the ground developing infrastructure, and synergizing assessment and proven philosophical and programmatic processes.
- 4. Our proprietary Triangular Resolution Formula (TRF) is the initial and ongoing community engagement process to assure accountability in disbursement of funds and adherence to fiduciary and performance goals and objectives.

### Snapshot

The historical and current successes of the current Advocacy Foundation collaborative, combined with our reputation to oversee multimillion dollar budgets and too manage high net clients with impeccable fiducially accountability and confidentiality, is one of our keys to our expansive success – transferable to others.

Our comprehensive strategies' are unique, proficient, competent, transparent, and stand apart from the mundane.

We implement a (micro and macro) multidisciplinary-multiphase process, which is designed to assess, address, manage, monitor and oversee all processes crucial to defining and meeting all goals and objectives of funders; while maintaining transparency and accountability. We utilize real-time assessment and monitoring tools - via modern technology applications - to maintain cutting edge proficiency.

We will commence the process in a comprehensive manner, implementing accountability systems that are crucial to structuring assured success.

- I. The Advocacy Foundation and IFCM (or like entity) will provide incentives for (IFCM approved) clusters of local churches, located within specific geographic areas of any city to participate and be blessed to be a blessing
  - a. Each cluster of churches unite to form a nonprofit organizations, comprised of members from each participating church serving as governing board members;
    - i. The purpose of the established nonprofit (after completion of our FACE training) is to develop entrepreneurial incubators, which will train local community members, preparing them for business ownership while concurrently providing discounted products and services to the community.
  - b. Each incubator is a profit making entity arm of the participating church/s;
  - c. Each incubator is to launch a business, within the community after training has been completed creating one (I) new "community pride" business per year within the first three years;
  - d. Additionally, partner with an established franchise e.g., Chick- fil-A, to establish an ongoing incubator/ training center for each nonprofit.
- 2. The Advocacy Foundation is the support center providing comprehensive oversight by providing,
  - a. comprehensive training for ALL levels of participation, through training modules (developed through the FACE phase);
  - b. real-time assessment processes and technology for all phases of process;
  - c. networking appropriate partnerships and strategically managing those networks.

### Our Objective

To Address and Reengineer Community Needs through Comprehensive Engagement and Strategic Partnerships while ensuring Return on Community Investments.

### Our Philosophy

We believe that community morale is interlinked with workplace morale and is crucial to proficient performance; Community Reengineering is anchored in Strategic Corporate Culture which sets a tone through which all community members are harmonized, thereby assuring the highest morale, through a highly incentive-driven emerging community environment, which then is able to project a unified voice which makes the community investable, sustainable, expansive and achievement oriented frontier status.



## The Adolescent Law Group

**The Legal System** – The Adolescent Law Group is a Mission-Related Subsidiary of The Advocacy Foundation, Inc, a 50 I(c)(3) approved Tax-Exempt organization. Its Mission is to provide the local indigent communities we serve with high-level legal services for Juvenile, and some Adult, Court matters. The underlying objective is to help balance the scales of justice for young persons, their families, and their communities, which are otherwise unable to obtain zealous and adequate legal representation.

Nationally recognized proven processes lowering crime and its effects on economic community development. The causes of academic failure, crime, violence, drug & alcohol use, gang involvement and other anti-social behaviors among young people are multifaceted, complex, and resistant to single treatment or simple solutions as well. Evidence has shown, however, that complex problem solving, or multi-disciplinary approaches, which integrate and coordinate services and protective factors are highly effective in correcting behaviors related to these issues. Preventive and rehabilitative measures have been proven time and again to significantly lower the likelihood of academic failure and delinquency. The most effective programs share the following key components: Education, Recreation, and Community Involvement.

Proactive Void Response: success in community reengineering may create economic voids e.g., closing prisons, less need for government programs, etc., and we are developing contingency plans to circumvent potential void/vacuums created via the success of our programs (e.g., transforming prison facilities into vocational institutes, and retraining prison personnel, accordingly; just one of multiple-contingency initiatives, currently being strategized).

### **Our Approach**

The Advocacy Foundation's approach to community reengineering initiates with a strategic alignment of local and nationally acclaimed organizations and individuals for the purpose of engaging and supporting all aspects of community development – from prenatal education to building homes and schools. The purpose is to develop, partner with, combine, and support the knowledge and expertise of local affiliates with the management support of a national/regional network.

We begin by engaging respected community leaders to define and address the crucial needs of their communities. The "pre-alignment/pre-engagement" approach is appreciated and respected by the local community as they a heard and well represented within the national/regional effort and have hands-on participation in rebuilding their communities.

### **Comprehensively Engaging the Local Community**

We support comprehensive community development by strategically engaging and partnering with all sectors of the local community through a "Support-Affiliate" structure. This approach has yielded extraordinary outcomes resulting from addressing the unique characteristics of each community.

Our process supports established and startup affiliates through a process of developing and training governance boards comprised of local community leaders who have a stake in the economic and human development of their communities. Additionally, we assist in developing Local Policy Councils comprised of community residents; the Policy Council and Governance Board work together to develop policies that directly benefit the affiliate's community development initiatives, providing authentic responsibility to the needs of their communities. The overall process results in a meaningful sense of pride and ownership for all community members, return on investment to funding entities, and assured accountability to funders/investors.

#### Return on Investment, Positive Results, Expansion

The Advocacy Foundation's proficiency in communicating and involving all entities in all phases of each initiative produces positive results and goals for all stakeholders. Our affiliates are well prepared to meet the goals and interests of all stakeholders e.g., compliance, fiduciary and performance mandates. Consequentially, the success of each affiliate adds strength and expertise to The Advocacy Foundation's network, allowing sustainability and expansive quality of new and existing affiliate's initiatives.

### Real Time Data Empowers Proactive Decision Making, Economic Efficiency

We provide data-driven decision making, which is proactive, thus proven to reduce overhead costs. We also provide extensive and ongoing training to ensure that all stakeholders receive the highest quality programs, services; and that investors and donors can engage confidently. Years of experience have taught us that for an affiliate to be successful, decision makers need access to real-time data to be able to make good, proactive, decisions and all stakeholders need to know that the affiliate delivers positive, measurable results. The Advocacy Foundation utilizes technology in every area of operation to capture data, analyze current status, circumvent problems, better influence positive outcomes, and continuously improve expected outcomes.

<u>For the Funders/Investors</u>: The Advocacy Foundation management system records real-time observations of each affiliates program/initiative, to track and monitor progress along key developmental prerequisites, and to generate outcomes reports that support staff and the communities served. This focuses on qualitative and quantitative processes and outcomes, yielding results where they are most important, in the communities being served and the funding entities.

<u>For the Communities Served</u>: The Advocacy Foundation uses a comprehensive system for tracking and measuring each initiative's progress towards its attainable goals.

<u>For the Affiliate</u>: The Advocacy Foundation system monitors, in real time, Program/Initiative data and develops proactive solutions to gather and respond to personnel feedback on all aspects of operations, internal and external.

### **Accountability and Process Management**

The Advocacy Foundation's proprietary Process Management system focuses on the administration, development and implementation of the following five (5) strategies that are crucial for structure, stability, sustainability and creating greater opportunities. These strategies are a combination of proven and current models:

- Real-time Internal and External Assessment Strategies and Applications;
- Strategic Community Engagement (Top-Down and Bottom-Up Approaches);
- Comprehensive Fiduciary and Compliance Programs;
- Strategic Board Governance; and
- Strategic Corporate Culture.

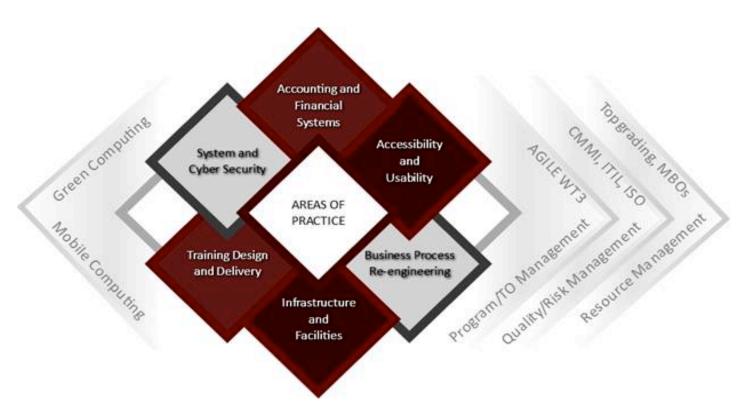
These five strategies are governed by a multidisciplinary accountability system, which is a mandatory prerequisite for each entity applying for affiliate status.

### **Providing Oversight and Support**

The Advocacy Foundation, Inc. is a support entity for each affiliate's role, by providing a unique set of resources – administrative, training and tools - to assure stability and sustainability through strategic corporate structuring/restructuring, compliance and real-time assessment to assure uncompromised programmatic integrity and

accountability. This approach is proven to be highly cost-effective, allowing our affiliates to focus on improving quality and delivering holistic services and products while remaining fiscally sound and efficient.

# The Nonprofit Advisors Group



To Empower Organizations and Communities of All Ethnic and Diverse Backgrounds, Income and Educational Levels, To Take Control of Their Own Destinies by Creating, Structuring and Developing High-Powered Nonprofit Corporate Entities.

Organizational Structure | Assessment | Formation | Training

Organizational Governance | Monitoring | Compliance Funding Sustainability | SBE, MBE, MWBE | Veteran Support

Training | Community Members | Private Entities | Governmental Entities

The Advocacy Foundation invests acute focus and resources into developing well-qualified, welltrained, professional staff; essential to providing a standard of excellence for affiliates' success. To this end, The Advocacy Foundation coordinates broad initial and continuing professional development for affiliates, community members, community advocates, managers and other staff.

Great emphasis is focused on developing and defining the ideal candidate profiles for each position, from senior management, to board members, to cleaning personnel, etc. Our screening process includes assessing the intrinsic values of each potential employee/affiliate crucial to instinctive-level decision making that is productive. Our Orientation & Training process ensures that all participants and stakeholders are thoroughly and consistently prepared for their roles and supported in the long-term.

### **Mobilization**

Our Professional Training Team works with affiliates to plan pre-engagement and ongoing realtime training that is responsive to local needs.

The Advocacy Foundation utilizes sophisticated technology systems, to ensure all affiliates' and their personnel have the knowledge, tools and skills to be effective in their work.

We believe that workplace morale is crucial to proficient performance; our Strategic Corporate Culture Training sets a tone assuring the highest morale, through a highly incentive-driven corporate environment. Additionally, this training is customizable, available, and offered to all sectors of the community.

### **Workforce Development Training**

The Advocacy Foundation's Nonprofit Advisors Group synergizes workforce development programs to ensure complete community involvement, compliance, and high quality training which aligns participants for competitive career opportunities in the private sector. We support programming that reconditions mindsets for true workforce readiness through psychological and pragmatic modules which invokes self- accountability and community investment. We develop partnerships with trade unions, labor and employment companies, technical and vocational

schools, and transitional institutions customized for geographical success.

#### **Minority Business Co-Op Training and Re-Training**

The Advocacy Foundation synergizes minority businesses of all status' and designs training co-op models that aim to assess expertise, experiences, organizational strengths, internal resources, and network and net worth value in an effort to unify relationship, intellectual, and asset capital for inclusion in community development. Forged through a comprehensive valuation, infrastructure, and governance re-training process, Minority Business Co-Ops emerge as well defined, competitive, compliant, vested stakeholders for economic community development opportunities.

### Willing and Ready

Our unique, innovative approaches and notable achievements uniquely position The Advocacy Foundation to provide immediate expertise, support and assure accountability in all aspects of socioeconomic venture.

**New Construction** - Acelero Grand Ave. Camden. Grand Opening and Ribbon Cutting Ceremony



From Left to Right: Assemblyman Wilson, Chairman Merrill, Camden Mayor Redd, Congressman Andrews, Acelero CEO Lieberman and Acelero Camden children

## Our National Senior Executive Team



### Jack Johnson Founder & CEO

Founder, Chief Executive Officer and Director of Organizational Development: Expertise in Restorative & Juvenile Justice, Nonprofit Organizational Development & Fundraising, Community Collaboration, Community Development, Compliance, Development of Philanthropic Relationships, Corporate Ethics, Employment Relations, Business & Legal Administration, Business & Legal Practices & Procedures including, all aspects of Civil

Litigation, Trial Preparation, Juvenile Law & Procedure, Criminal Law & Procedure, Management of Outside and Inside Counsel, Constitutional Law, Labor Relations, Construction Law, Courthouse Administration, Law Firm Management, Social Services, Client Development & Retention.

Restorative Justice (also known as Reparative Justice) is an approach to Crime and Juvenile Delinquency that focuses on the needs of the victims and the offenders, as well as the involved community, instead of satisfying abstract legal principles or punishing the offender(s). Victims take an active role in the process, while offenders are encouraged to take responsibility for their actions, "to repair the harm they've done by apologizing, returning stolen money, or community service". It is based on a theory of justice that considers delinquency and wrongdoing to be an offence against an individual or community, rather than the state. And because Restorative Justice fosters dialogue between victim and offender, it consistently shows extremely high rates of victim satisfaction and offender accountability. Moreover, it is a process where all stakeholders affected by an injustice have an opportunity to discuss how they have been affected by the injustice and to decide what should be done to repair the harm, rather than punish the offender.

Adjunct Professor of Political Science and Business & Legal Ethics

Attorney At Law – Private Practice/ Associate General Counsel/ Major Firms Associate

Juvenile Law; Criminal Defense; Civil Litigation; Corporate; Bankruptcy; Family Law; Worker's Compensation; Contracts; Government; Commercial Sales & Service

- Academic All-American (1976 Basketball)
- Outstanding Young Men of America (1986)
- Employee of the Year 1988 (Glaxo-SmithKline)

Major Regional Business Developer – JTPA/CETA/ Manpower Act Legislative Liaison – House Speaker/ PA

#### Recent Awards and Appointments:

MK Glaze RYDC Advisory Board 2013; Jonesboro Award 2013; Fly-Chicks—Board 2012; Flat Rock Fdn—Board 2012; WWHS LAX Boosters Pres 2012; Pain-Key Fdn—G/C 2012; Center for Adolescent Male Dev—Board 2012; New Life Vision Min—Board 2012; Collaborative US/ Pl 2011; Nonprofit Advisors Group 2010; Metro Atlanta Violence Prevention Partnership—Vice-Chair 2008; Fayette Co NAACP—Legal Redress Chair 2008-2010; Visions

Unlimited–Board Pres 2008; Clayton Co Minister's Conference, Chair 2006-2007; Our Common Welfare Board Pres 2003-2005; Clayton Co Coalition for a Drug-Free Community–Chair 2009; A/F Adolescent Law Group est 2008; Clayton Co Fatherhood Initiative Partnership–Principal Investigator est 2006; Clayton County Youth Svs Partnership–Chair 2007; Morehouse School of Comm Health Steering Comm 2006-2008; Summerhill Youth Athletics; Go-SmartHouse.com–G/C 2004; Young Adults Talk–G/C 2006; Ascension Homes–2004; Liberty In Life Ministries–Board 2007; Temple Univ Alumni; Rutgers Law Alumni; more...



### Raynard McCline Executive Director, International Waters

Raynard McCline brings 15+ years of skillful business development ranging from marketing, sales, event planning and management across varying sectors of Sports & Entertainment, Real Estate and Travel & Tourism. Ray connects people & opportunity' by utilizing his vast database of private and political contacts to enhance opportunities for success in any business environment.

Ray McCline has held various consulting positions throughout Southern New Jersey related to business development, community development and economic

development, for various private businesses, real estate developers, municipalities and non-profit organizations. Mr. McCline was branch manager for a national mortgage company for over 7 years. where he helped area residents obtain financing for residential & commercial real estate.

Ray McCline is a confident and leader, he has strategically positioned NuVision Consulting to work with various organizations, business leaders and government officials both domestically and internationally. Perhaps the greatest asset of Mr. McCline, is his good reputation in the business community he's known to be thorough and professional and the result is that many doors have been open for himself and his clients. He's able to provide his clients with sound business advise and then follow up with the right relationships that can put their strategies into action.

#### Foreign Direct Investment:

Mr. McCline Has worked with the City of Atlantic City New Jersey, the city of Pleasantville New Jersey, and the White Shield Community & Arikara Nation of the Three Affiliated Tribes of North Dakota. As well as Caribbean Islands Investment promotion agencies to bring FDI and EB-5 (Immigration) dollars to their various community's for Economic Development.

#### **Business Development:**

- 2008 Nu Vision did Marketing Campaign for Procida Realty & Construction, "East Wind Home's" a new
   115 single family home Development in Atlantic City, New Jersey
- 2009 Organized Atlantic City's First Chinese New Year's Parade
- 2010 Nu Vision Partnered with Amerilink Corp; and Travelers Enterprise Inc; two leading travel providers
  responsible for approximately 70% of all Asian travelers into the USA. Nu Vision was the booking agent to
  both travel providers to bring Chinese tour groups to the Atlantic City area booking over 400 hotel rooms
  monthly
- 2010 Nu Vision Partnered with China Union Pay, the official Credit & Debit Card of China, helping them launch and develop their product into the Atlantic City market

Areas of Expertise & Services include:

Business Development
Project Management
Real Estate Development
Economic and Community Development
Foreign Direct Investment



## Rodrick Green Business Development Strategist

<u>Training</u>: Senior level project management combined with a four-year degree from Albany (GA) State University (Criminal Justice) and masters from Grand Canyon University (Special Education). Strategic planning, infrastructure, to include training in commercial real estate development (Weichert Realtors), corporate credit imaging (PowerNet), Caribbean Investment Promotion Agency consulting, U.S. foreign direct investment and bilateral trade in US, China, and Caribbean markets. Teacher of the

Handicap NJ, Community Support Coordinator, Former Licensed NJ Realtor, Master level Certified Behavior Therapist, Small Business Leadership Training, NCLB Curriculum development. Music Management and Artist development (Rockland Records). Internship Program Development, The Elizabeth M. Boggs Center/UMDNJ – Positive Behavior Supports, Essential Lifestyle Planning I & II and Person Centered Thinking. Sustainable Community Development (HCNRG Solutions).

Background: Rodrick L. Green being born into a military family instilled the importance of discipline, effective communication, integrity and planning in his youth. An integral part of these principles were applied through community service at the age of 11. Nominated by his peers as the Scribe of Troop 127 of Benjamin Franklin Village in Mannheim Germany, The Boy Scouts of America served as Rodrick's first experience in identifying the needs of others and providing long term solutions, which would serve as a catalyst and become a lifelong profession for socio-economic community development. This profession is a colorful array comprised of executive, supervisory level and key positions at grass root non-profit and private organizations, servicing families in the education, mental health, and business communities. Rodrick has developed a rich mix of business development ranging from public relations, sales, marketing, and management across varying sectors of alternative energy, entertainment, real estate, and retail, and economic community development. Rodrick has personally serviced over 300 families in aligning family strengths and resourcing with community resources. Ability to direct complex projects from concept to fully operational status. Goal-oriented individual with strong leadership skills. Organized, highly motivated, and detail-directed problem solver. Proven ability to value, negotiate and monetize contracts. proven ability to conduct action research for schools with strategic application.

#### Management/Supervision

- Hire, train, supervise and evaluate assigned employees. Coordinate staff scheduling.
- Coordinate assessment and support planning for new and existing support recipients; and facilitate the development and implementation of supports identified by recipients.
- Monitor supports for consistency with person-centered planning as well as the company's mission, values, and Policy and Procedures.
- Research funding sources and entitlement programs needed to support individual's goals.
- Maintain liaison with DDD, DVR and DYFS, YCM, CMO program personnel, families, schools, employment
  and workshop personnel and communicate with consulting psychiatrists, psychologist, and healthcare
  professionals as needed.
- Develop and/or participate in Individual Habilitation Plan, Individualized Education Program, and Interdisciplinary Team meetings. Utilize decisions from PATH's and support circle meetings to develop and sustain and individual's support goals.

#### Character Education Instructor

- Develop, instruct, and measure curriculum for implementation within the program.
- Maintain liaison with program director, family, and community.
- Develop lesson plans that engaged youth and adhered to curriculum standards. Counsel youth through adverse challenges and role modeled ideal characteristics.

### Accomplishments:

Mentorship Award; Peer Mediation Award; Teacher of Social Studies; Outstanding Educator Award Teacher of the Handicapped; Kappa Alpha Psi Fraternity, Inc.



Chairman Merrill (center) and Executive Director Ankrah (left) accepting Proclamation form Camden, NJ Mayor Dana L. Redd

## Rev. Mark L. Merrill Community Engagement Strategist

Mark L. Merrill is a lifelong Camden, NJ ground-zero-grassroots community resident and servant. Mr. Merrill is a senior level strategist, manager and proven leader with over 35 years of notable corporate and community service performance, which have accumulated into a unique skill set, proven successful in - bridging the improbable into the extraordinary."

Mr. Merrill's pride and joy - In 2005 Mr. Merrill was elected (and currently serves) as the founding board chairman of Acelero Learning Camden, NJ, which under his leadership has grown from a single location program to a multiple location – multiple State program – all within just six years. Chairman

Merrill introduced and provided implementation and continuing oversight to assure real-time and proactive assessment processes, strategic corporate culture and impeccable governance, accountability and compliance structuring.

Prior to Acelero Learning Camden, Head Start in Camden was an embarrassing failure. Under Chairman Merrill's tenure, Acelero Learning Camden has expanded to become Acelero Camden/Philadelphia, a \$10,000,000.00 program, which employs hundreds of local community residents, assists employees to attain educational degrees, promotes from within and pays the most competitive salaries in the industry.

This year (2013) Acelero Learning Camden/Philadelphia received an Outstanding (exceptional) Federal review; the only Head Start/Early Head Start program in the entire nation to attain this distinction of excellence —this out of Camden and North Philadelphia. The program is providing - the best start in education - for thousands of families in the greater Philadelphia area. From building state-of-the-art learning facilities to providing the absolute best in free in-home services for pregnant mothers, Chairman Merrill has proven that "tenacity towards excellence will result in — excellence."

Mr. Merrill has leveraged his lifelong successes, along with, his network of local, regional and national top tier decision makers into a unique and valuable communications skill set – proven to circumvent bureaucratic hindrances and achieve successful outcomes.

#### Areas of Expertise & Services include:

- "...Innovator, problem solver, exceptional leadership qualities..."
- "... Senior strategist with outstanding success in corporate structuring from concept development to exponential growth..."
- "...Deep knowledge of top-down and bottom-up philanthropic philosophies and operations, and the proven ability to liaison
  - highly productive engagement processes..."
- "...has participated in multiple senior level negotiations and highly successful corporate mergers/takeovers ..."
- "...was a George W. Bush administration invitee and participant at White House summits on The State of Education in America..."
- "...is highly recognized for excellent interpersonal and people management skills..."
- "...is proven in transforming failing systems into quantitative and qualitative models of sustainable and expansive performance through developing, communicating and implementing innovative (out-of-the-box) thought processes, which are crucial to corporate stability and expansion..."

# Contact

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www.TheAdvocacyFoundation.org

# Notes


# Notes
